# New product development for cheesemakers



Food Safety Guides

# **PRESENTER**



# Michael Kalish

Managing Member, Food Safety Guides

Senior Technical Advisor for Food Safety, **UC San Diego Extension** 

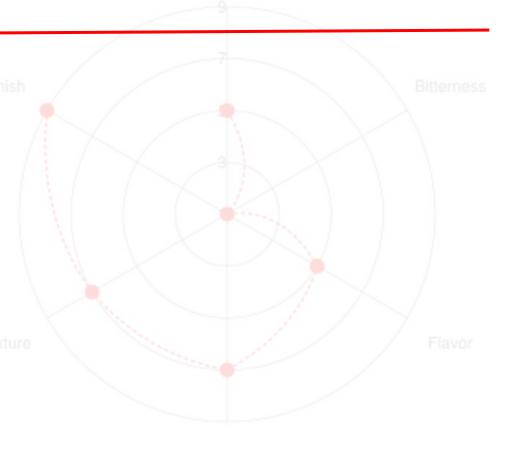
International Cheese Expert/Consultant and FSPCA Lead Instructor

Brand Ambassador, **Meiomi Wines** 

### Acidity

# **Agenda**

- 1 Raw materials and labor
- 2 Equipment and Utensils
- 3 Facility Construction/Design
- 4 Expertise and Experience
- 5 Yield
- 6 Shelf-Life
- 7 Communication Skills
- 8 Audience



Equipment and Utensils

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience

Item

Milk

Rennet

Salt

Cultures

Labor\*

\*Labor includes: Prep, manufacturing, aging, packaging and marketing

Equipment and Utensils

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience

Item	\$/
	Unit
Milk	\$0.50
Rennet	\$100.00
Salt	\$3.00
Cultures	\$10.00
Labor*	\$15.00

\*Labor includes: Prep, manufacturing, aging, packaging and marketing

Equipment and Utensils

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience

Item	\$/ Unit	Unit
Milk	\$0.50	Liter
Rennet	\$100.00	Liter
Salt	\$3.00	Kg
Cultures	\$10.00	Per 100 L
Labor*	\$15.00	Hour

\*Labor includes: Prep, manufacturing, aging, packaging and marketing

Equipment and Utensils

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience

Item	\$/ Unit	Unit	Vol./ Batch
Milk	\$0.50	Liter	500
Rennet	\$100.00	Liter	0.1
Salt	\$3.00	Kg	0.1
Cultures	\$10.00	Per 100 L	5
Labor*	\$15.00	Hour	4

\*Labor includes: Prep, manufacturing, aging, packaging and marketing

**Equipment and Utensils** 

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience

Item	\$/ Unit	Unit	Vol./ Batch	Batchs/ Week
Milk	\$0.50	Liter	500	3
Rennet	\$100.00	Liter	0.1	3
Salt	\$3.00	Kg	0.1	3
Cultures	\$10.00	Per 100 L	5	3
Labor*	\$15.00	Hour	4	3

\*Labor includes: Prep, manufacturing, aging, packaging and marketing

**Equipment and Utensils** 

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience

Item	\$/ Unit	Unit	Vol./ Batch	Batchs/ Week	Cost/ Week
Milk	\$0.50	Liter	500	3	\$750.00
Rennet	\$100.00	Liter	0.1	3	\$1.20
Salt	\$3.00	Kg	0.1	3	\$0.90
Cultures	\$10.00	Per 100 L	5	3	\$150.00
Labor*	\$15.00	Hour	4	3	\$180.00

\*Labor includes: Prep, manufacturing, aging, packaging and marketing

**Equipment and Utensils** 

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience

Item	\$/ Unit	Unit	Vol./ Batch	Batchs/ Week	Cost/ Week
Milk	\$0.50	Liter	500	3	\$750.00
Rennet	\$100.00	Liter	0.1	3	\$1.20
Salt	\$3.00	Kg	0.1	3	\$0.90
Cultures	\$10.00	Per 100 L	5	3	\$150.00
Labor*	\$15.00	Hour	4	3	\$180.00
				Weekly	\$1,802.10
	\$12,985.20				

<sup>\*</sup>Labor includes: Prep, manufacturing, aging, packaging and marketing

Equipment and Utensils

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience



<sup>\*</sup>Labor includes: Prep, manufacturing, aging, packaging and marketing

**Equipment and Utensils** 

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience

Process Step
Receiving
Storage
Pasteurization
Renneting/Culturing
Cutting/Stirring
Forming/Pressing
Brining
Aging

Create a flow diagram to help you create a list of equipment/utensils

**Equipment and Utensils** 

Facility Construction/Design

**Expertise and Experience** 

Yield

Shelf-Life

Communication Skills

Audience

Process Step	Equipment/Utensil	Yes	No
Receiving	Mobile bulk tank, hose, pump	✓	
Storage	Bulk tank, dry storage rack	1	
Pasteurization	800L vat pasteurizer, arm	1	
Renneting/Culturing	Stainless steel container, whisk	1	
Cutting/Stirring	Blade, Paddle	1	
Forming/Pressing	10 moulds, 10 followers/weights	1	
Brining	50 Liter brining tank	1	
Aging	Aging racks		1

Create a flow diagram to help you create a list of equipment/utensils

Raw materials and labor

Equipment and Utensils

# Facility Construction/Design

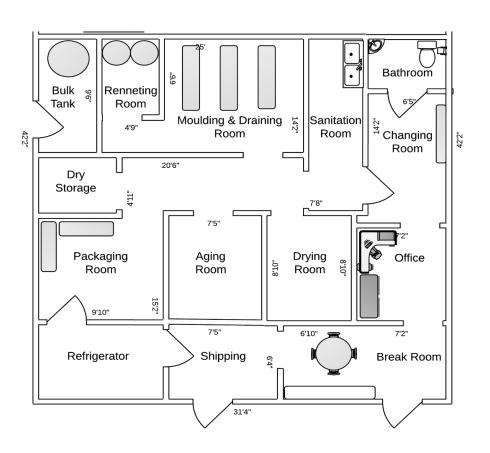
Expertise and Experience

Yield

Shelf-Life

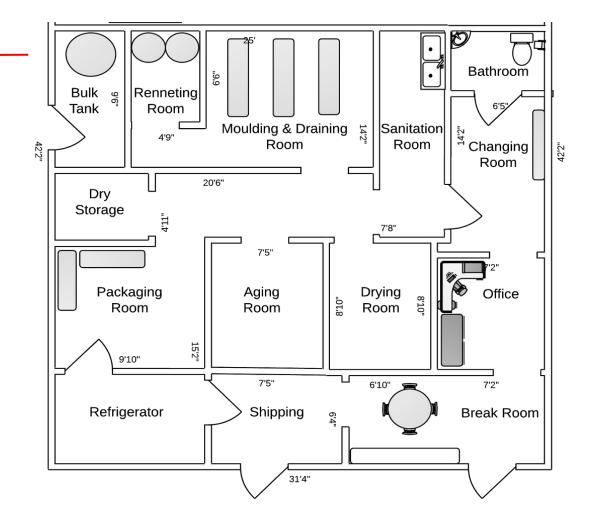
Communication Skills

Audience

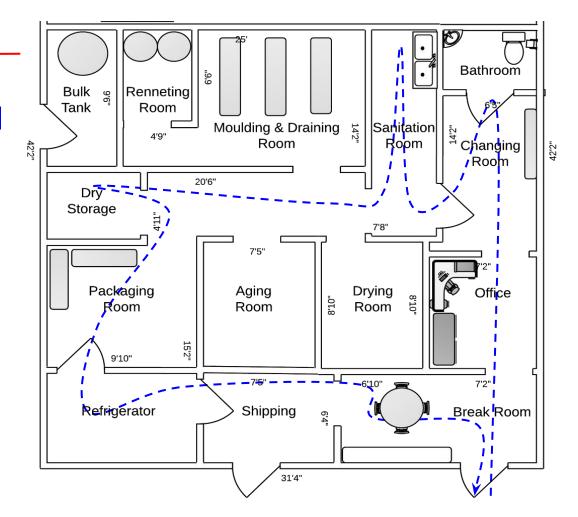


# Birds eye view

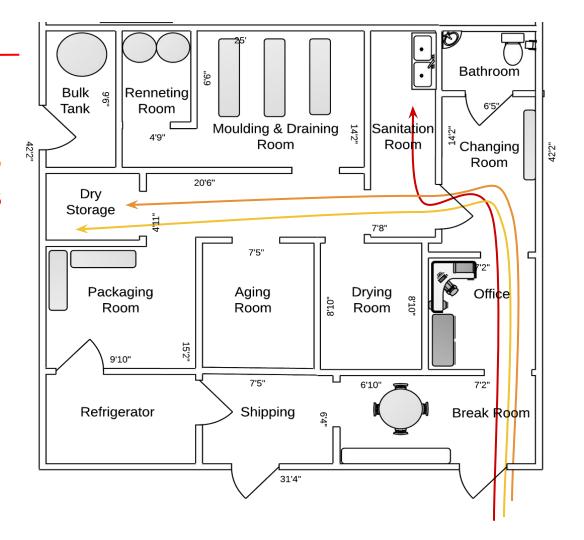
# Map the Facility



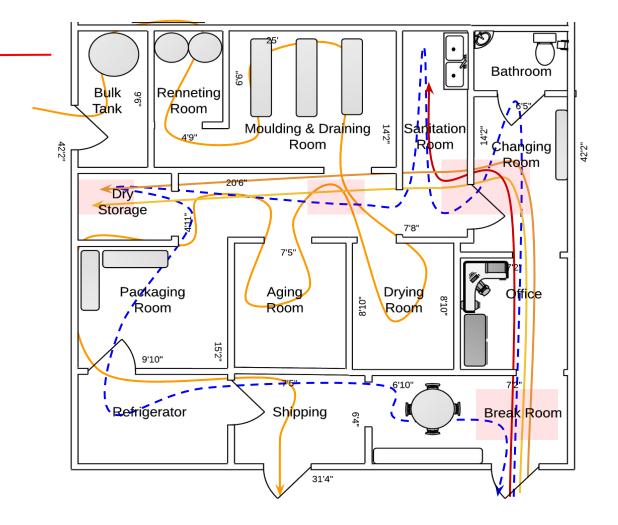
# Flow of personnel



Flow of packaging Flow of allergens Flow of chemicals



Highlight high traffic areas



Raw materials and labor
Equipment and Utensils
Facility Construction/Design

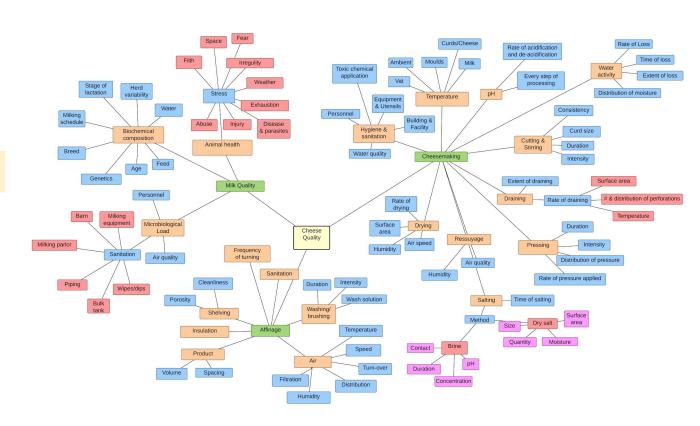
**Expertise and Experience** 

Yield

Shelf-Life

Communication Skills

Audience



# **Expertise and Experience**

Equipment and Utensils

Facility Construction/Design

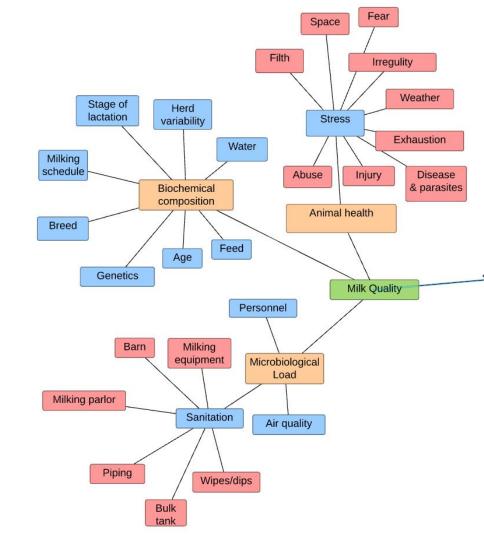
**Expertise and Experience** 

Yield

Shelf-Life

Communication Skills

Audience



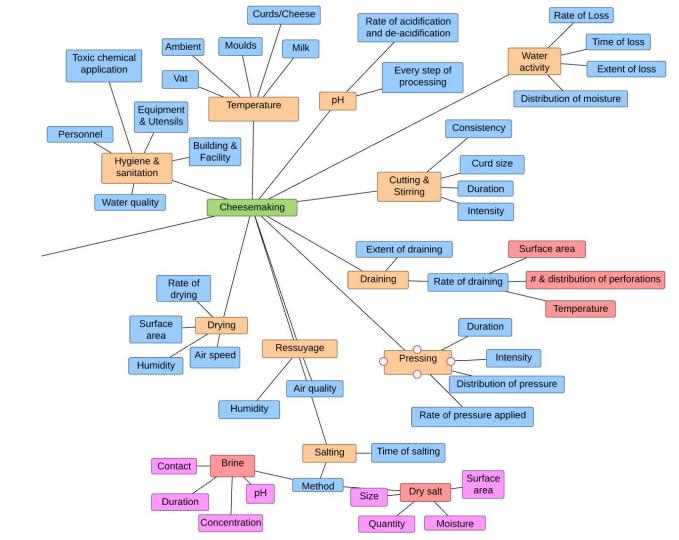
Raw materials and labor
Equipment and Utensils
Facility Construction/Design
Expertise and Experience

Yield

Shelf-Life

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Audience



Raw materials and labor
Equipment and Utensils
Facility Construction/Design

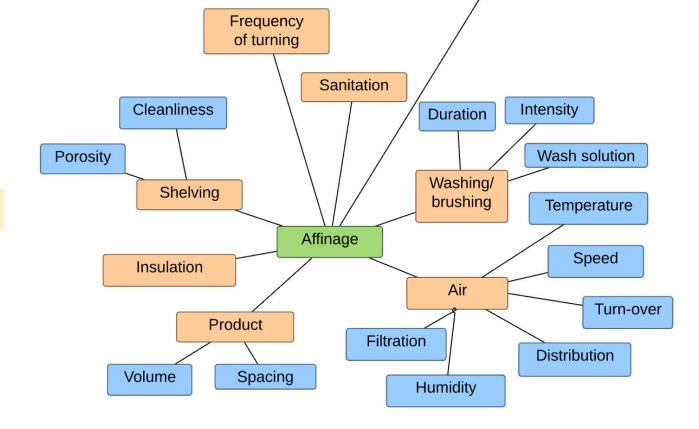
Expertise and Experience

Yield

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Audience



Equipment and Utensils

Facility Construction/Design

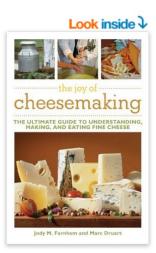
**Expertise and Experience** 

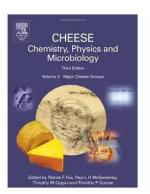
Yield

Shelf-Life

Communication Skills

Audience





### The Joy of Cheesemaking Paperback – April 6,

2011

by Jody M. Farnham (Author), Marc Druart (Author)

↑ 18 customer reviews

Kindle \$9.99

**Paperback** \$10.65

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31 Used from \$0.01 19 New from \$4.99

Here is an easy-to-understand, beautifully illustrated guide to making cheese. It includes a basic overview of cheese manufacturing and aging,

# Cheese: Chemistry, Physics and Microbiology:

by Patrick F. Fox and Paul L. H. McSweeney



Kindle Edition

\$248.00

Auto-delivered wirelessly

Hardcover

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**Equipment and Utensils** 

Facility Construction/Design

**Expertise and Experience** 

Yield

Shelf-Life

Communication Skills

Audience



Sposta il mouse sull'immagine per eseguire lo zoom



### I PRODOTTI CASEARI DEL MEZZOGIORNO

Condizioni Buone condizioni dell'oggetto:

Prezzo: EUR 5,50

EUR 23,00 Posta Raccomandata Internazionale

Vedi i dettagli

Vedi i dettagli sulla spedizione internazionale. Luogo in cui si trova l'oggetto: Alberone, Italia Spedizione verso: America, Europa, Asia, Australia

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di Ottavio Salvadori Del Prato (Autore)

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Nota: Questo articolo può essere consegnato in un punto di L'obiettivo primario di questa nuova edizione di Minicasei di venire incontro alle aspettative del mercato di oggi, coi con quello del consumatore. Le novità ir ITALIAN

moltissime, adequando le informazioni d

**Equipment and Utensils** 

Facility Construction/Design

**Expertise and Experience** 

Yield

Shelf-Life

Communication Skills

Audience



A l'heure de l'Union Européenne et de l'harmonisation des réglementations relatives aux ateliers de transformation du lait, cet ouvrage propose une méthode pour construire son atelier de transformation du lait à la ferme.

### **TECHNIPEL**

### Références:

N° Technipel: 717

Tarif: 32.10 €

Édition : Centre Fromager de

Carmejane

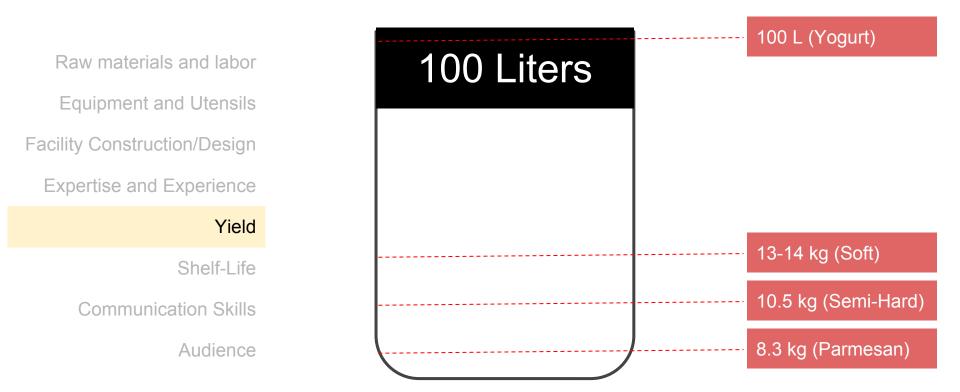
Nombre de pages : 206

Format: 17x24

N° ISBN: 2951330308

Nature du produit : Livre

Ajouter au panier



Source: "Cheese Moisture Control", Dairy Australia, May 29, 2013. http://goo.gl/4ZEtcP

# Less is more?

**Equipment and Utensils** 

Facility Construction/Design

**Expertise and Experience** 

Yield

Shelf-Life

Communication Skills

Audience

# Distribution

10+ days









Customer
1-2 Weeks



**Equipment and Utensils** 

Facility Construction/Design

**Expertise and Experience** 

Yield

Shelf-Life

Communication Skills

Audience

# **Production Make Sheet**

### PRODUCT MAKESHEET

COMPANY INFORMATION:					CONTACT	NFORM	MATION:		
Business name: Food Safety		Guides		Phone #:	Phone #: (415)747-5927		Address:	804 Spring Street	
					Email:	michae	l@foodsafety	guides.co	Sausalito, CA 94965
PRODUCTION INFORMA	TION:				SECONDA	RY IN	GREDIENT	(S): CULTURE(S	):
Product	FONTINA				Rennet	Type:	Chy-max	Name #1:	SACCO MT092 FET 10 UC
Cheesemakers	Michael Kali	sh			Renn	et (ml):	28	Amount (g):	40
					Renne	t Lot #:	129292	Lot #:	12
Make date	Make date: 1/17/2016				Salt	Lot #:	5392		Danisco Choozit LB 10 UC
Batch or Lot #: 160117					CaCl3	(ml):	1): 20	Amount (g):	50
					CaCl3	Lot #:	230	Lot #:	253
MILK COMPOSITION(S	S):	MILK RECEI	MILK RECEIVING:		ADDITIONA	ADDITIONAL ADDITIVES:		Name #3:	MVA
Type(s): Cow		Time(s):	6:0	00 AM	Name #1:	Name #1: n/a		Amount (g):	37
Liters: 200		Temp (°F):		39	Lot #:	Lot #: n/a		Lot #:	
% Fat: n/a		Filtered:	х	Yes	Name #2:	n/a		Name #4:	n/a
% SNF: n/a				No	Lot #:	n/a		Amount:	n/a
% Protein: n/a Notes: 24 hour stora			ur storag	e in bulk tank			Lot #:	n/a	
PROCESS STE	PS	TARGET TEMP. (°C)		TUAL	TARGET TIME		UAL ME TAI	RGET PH ACTUAL PH	COMMENTS

# Communicability

**Equipment and Utensils** 

Facility Construction/Design

**Expertise and Experience** 

Yield

Shelf-Life

**Communication Skills** 

Audience

### PRODUCT MAKESHEET

COMPANY INFORMATION:				CONTACT INFORMATION:							
Business name: Food Safety Guides						Phone #:	(415)74	17-5927	Address:	804 Spring Street	
						Email:	michae	l@foodsafetyguides.co	) 	Sausalito, CA 94965	
PRODUCTION I	NFORMAT	TION:				SECONDAR	RY INC	GREDIENT(S):	CULTURE(S)	):	
Product: FONTINA					Rennet	Type:	Chy-max	Name #1:	SACCO MT092 FET 10 U		
Cheesemakers: Michael Ka		Michael Kali	sh			Renne	et (ml):	28	Amount (g):	40	
						Rennet	Lot #:	129292	Lot #:	12	
Make date: 1/17/2016						Salt	Lot #:	5392	Name #2:	Danisco Choozit LB 10 UC	
Batch	or Lot#:	160117				CaCl3	(ml): 20	1): 20	Amount (g)	50	
						CaCl3	Lot #:	230	Lot #:	253	
MILK COMPO	SITION(S	):	MILK RECEI	VING:		ADDITIONAL ADDITIVES:		Name #3:	MVA		
Type(s): Co	ow		Time(s):	6:00 AM		Name #1: n/a		Amount (g):	37		
Liters: 20	0		Temp (°F):		39	Lot #:	Lot #: n/a		Lot #:	5432	
% Fat: n/a	a		Filtered:	х	Yes	Name #2: n/a		Name #4:	n/a		
% SNF: n/a	a				No	Lot #: n/a		Amount:	n/a		
% Protein: n/a			Notes:	24 hour storage in bulk tank				Lot #:			

	Add Rennet	36	35					
	race	abil	ITV					
	Heating & Stirring	46						
 7	2nd Turn (15 min)	18	19	1.45.00	3:10:00	5.8	5.7	

Raw materials and labor Equipment and Utensils

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience

Salt Lot #: 5392 Name #2: Danisco Choozit LB 10 UC
CaCl3 (ml): 20 Amount (g): 50
CaCl3 Lot #: 230 Lot #: 253

Processing targets and data

% SNF: n/a No Lot #: n/a Amount: n/a
% Protein: n/a Notes: 24 hour storage in bulk tank Lot #: n/a

- 1	PROCESS STEPS	TARGET TEMP. (°C)	ACTUAL TEMP. (°C)	TARGET TIME	ACTUAL TIME	TARGET PH	ACTUAL PH	COMMENTS
1	Add Culture	36	35	0:00:00	0:00:00	6.7	6.6	
2	Add Rennet	36	35	0:00:00	0:00:00	6.7	6.6	
3	Cutting (Kernel)	36	34	0:40:00	1:35:00	6.4	6.3	
4	Heating & Stirring	46	47	1:15:00	1:45:00	6.3	6.2	
5	Extract / Press	18	20	1:25:00	2:30:00	6.2	6.1	
6	1st Turn (15 min)	18	19	2:25:00	2:50:00	6.1	5.9	
7	2nd Turn (15 min)	18	19	1:45:00	3:10:00	5.8	5.7	
8	3rd Turn (1 hr)	18	18	2:45:00	3:30:00	5.6	5.5	
9	Salt (5 hr)	18	17	7:45:00	8:00:00	5.3	5.2	
10	Age	8 - 10, 90%	-	90 days	-	-	-	95%

Notes: A little slow on the acidification. Likely due to weather (29 degrees F. this morning).

# Communicability

**Equipment and Utensils** 

Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience

# Fontina Production Profile Chart (Time) 1st Turn (15 min) ACTUAL TIME: 2:50:00

Extract /

Press

1st Turn

(15 min)

2nd Turn

(15 min)

3rd Turn

(1 hr)

Salt (5

hr)



Add

Rennet

Cutting

(Kernel)

Heating

& Stirring

Add

Culture

**Equipment and Utensils** 

Facility Construction/Design

**Expertise and Experience** 

Yield

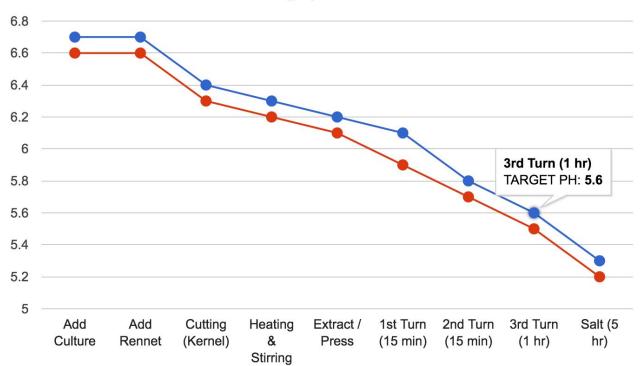
Shelf-Life

Communication Skills

Audience



### Fontina Acidification Profile Chart (pH)



# ...Then Weight

# **Feedback**

Raw materials and labor

**Equipment and Utensils** 

Facility Construction/Design

**Expertise and Experience** 

Yield

Shelf-Life

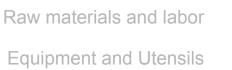
Communication Skills

Audience



Can you stomach feedback?

**Focus Group** 



Facility Construction/Design

Expertise and Experience

Yield

Shelf-Life

Communication Skills

Audience







Retailer

Can you stomach feedback?

# In-Sourcing

- On-site consultations
- Research & Design
- In-house training

- Co-Packing
- Lab Testing
- 3rd Party Logistics
- Marketing

**Out-Sourcing** 



# Food Safety Guides

# Questions?

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